

# MD MUSTAFA ALAM

Bangalore | mustafaalam3240@gmail.com | 8927254686 | LinkedIn/mdmustafaalam | Github/mdmustafaalam

## Summary

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Hardworking and dedicated BCA student with strong skills in Frontend Web Development HTML, CSS, JavaScript, Bootstrap and practical experience as a Marketing Associate. Experienced in building responsive, user-friendly web applications and collaborating with cross-functional teams to achieve business and marketing targets. Highly motivated, quick learner, and committed to continuous professional growth.

## Work Experience

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**Marketing Associate – Krutanic Solutions Pvt Ltd, (Full-Time)** November 2025

- Executed lead generation and outreach campaigns through calls, emails, and social platforms.
- Identified and qualified potential clients based on business needs and engagement level.
- Assisted in promoting educational products and services to domestic and international prospects.
- Maintained accurate lead and follow-up records using CRM tools.
- Collaborated with sales and marketing teams to achieve monthly conversion targets.

## Education

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**JIS College Of Engineering**, in Bachelor of Computer Application July 2022 – June 2025

SGPA: 8.43/10

**Bairatiguri High School**, in Higher Secondary Education (WBCHSE) February 2021 – April 2022

Percentage: 88.60/100

**Bairatiguri High School**, in Secondary Education (WBBSE) January 2019 – March 2020

Percentage: 70.85/100

## Projects

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**Nproduct**, using HTML, CSS, JavaScript, Bootstrap GitHub

- Developed a responsive web application over 150+ products for seamless browsing across devices
- Implemented a dynamic shopping cart, allowing users to efficiently manage products in real-time
- Integrated secure payment gateways, providing customers with a smooth and trustworthy transaction experience.

**Idea-Lab**, using HTML, CSS, JavaScript, Bootstrap GitHub

- Built an engaging and responsive front-end for a college Idea Lab competition portal
- Designed user-friendly forms for idea submissions with real-time validation and progress indicators
- Implemented interactive animations for smooth navigation and a visually appealing user experience

## Skills

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**Languages:** Java, JavaScript, HTML, CSS, Bootstrap

**Tools:** Git, GitHub, Figma, Adobe Photoshop, MS Office

**Soft Skills:** Teamwork, Good Communication Skill, Problem Solving

**Language:** English, Bengali and Hindi

## Certification and Awards

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**Responsive Web Design:** from FreeCodeCamp on 30 August 2024 Certificate

**AICTE IDEALab:** AICTE IDEALab at our college we got 2nd position Awards